

March 29, 2011



Eastern Japan Great Earthquake

[NPO] Jidai no Souzou Koubou
Citizen's Relief and Recovery Support Group

First of all, we would like to express our sincere sympathy and condolences to all those people in the disaster stricken areas. For all those who continue to suffer as a result of the Eastern Japan Great Earthquake, we would like you to know that our thoughts are with you during this difficult time.

It has been widely reported through the media (television, radio, blogs, SNS, etc.) that during this time of distress, there are a great number of people that just “Want to do something” to help. And include many in the fields of sports, music, entertainment, academic, medical, business and government. However, while the majority of these people have the “will” to help, they do not know how they can help and who to contact. In response to this need, we are organizing a Citizen’s Relief and Recovery Support Group. If you have any ideas or opinions that would help us in this effort, we would like to hear from you. You can send your comments to us at 311shien@heros-edu.co.jp

It is our mission to provide as much relief and recovery support to those who have been gravely affected by the disaster in Eastern Japan. We fully believe in and support all those organizations who are involved in the continuing rescue, relief and recovery efforts and for the courageous workers who are dealing with the dangerous nuclear crisis in Fukushima. We would also like to do our part together with you all. You will find an overview of our mission, objectives, and programs listed below:

Mr. Yukiatsu Akizawa

Chairman of the Board, NPO Jidai no Souzou Koubou

Mission

1. To provide emergency relief and recovery support in wake of this disaster
2. To provide hope and a future for the next generations to look forward to

【Main Objectives】

Working in cooperation with various support groups (NPOs, Government, Public and Private), we will work to provide emergency relief and middle & long term recovery support for the victims of this disaster. We will constantly listen to the voices of these support groups and especially from the victims in the disaster-stricken areas and provide the following support to address their specific needs: Information • Supplies • Health and Mental Care.

【Transparent Support Activities Contents】

1) Information Support

Using the FM radio network throughout Japan, the objective is to provide timely accurate information about the disaster (relief and recovery efforts) focusing on the 5W1H (when, where, who, what, why and how).

※For example : Supply Information • Transportation Information (Road、Railways) • Weather Information • Takidashi Event Information • Aftershocks Information • Information on Missing Persons • Information not reported • Health Information • Music • Messages of Hope, etc.

※Radio Program :

TOKYO FM 「A Bridge Over Troubles Waters」 80.0Mhz Friday (17:30~17:55)

TOKYO FM 「LOVE&HOPE」 80.0Mhz Monday-thursday (17:30~17:40)

2) Supply Support

To organize the gathering and delivery of Water, Food, Fuel, Clothing, Daily Necessities and other supplies to the disaster stricken areas.

ALA (Amino Levulinic Acid) Supplements

>For people suffering from low body temperatures as a result of being exposed to the cold weather condition, we will supply them with the Amino Levulinic Acid (ALA) Supplements.
(Important to raise the body temperature from within the body)

3) Health and Mental Care

(1) Health Care

>Medical Checks and Advice from a Medical Team of doctors in the fields of Internal Medicine, Eye Care, Cancer、 Rehabilitation

(2) Mental Care

>Emotional and Psychological Counseling Support

>Charity Events (Sports • Music)

> Educational Events (Education + Entertainment= Edutainment)

【Organization】

> Main Organizer

[NPO] Jidai no Souzou Koubou

> Teams

- Emergency Support Team
- Mental Care Team
- Health Care Team
- Economic Recovery Team

> Contributing Organizations (Input received from the members listed below)

Japan Ministry of Defense, Japanese Red Cross, Japan Energy Economic Research Center, JX Nippon Oil & Energy Corporation, Tokyo Electric Power Company, Inc., All Nippon Airways, Matsuyo (Gasoline Stand)、TOKYO FM、Japan Police and Fire Sports Association、Jigyousouzou Graduate University、Employment Support Center、Bambi no Mori、SBI Alapromo (ALA)、Federal Express、HIC (Narine Bacteria)、Kankyokogaku (Water Purifying Systems)、ON THE LINE (Event)、Bobby Valentine (ESPN Analyst)、Michael Lerch (EVO Capital Management)、Dr. Masashi Saito、Jeff Libengood (Rehabilitation Specialist)、Dr. Toshiko Takiguchi (Broadcasting University Professor/ Psychologist)、Yoshio Oshitani (Showa Womens University Graduate School Professor / Morality)、Ishihara Productions (Takidashi)、Heroes' Edutainment (Healthcare/ Edutainment Programs)、GTF (Mental Care/ Festival Planning)、SPE (Kobe Spring Water-SPE、Amino Acid Cocktail-SPE)

【Donations】

Keeping in mind the numerous victims and the vast area of destruction as a result of this disaster, we humbly ask for donations to help support all the programs and activities that the Citizen's Relief and Recovery Support Group will take on in the near future. Your donations will be directly used in the implementation and execution of the programs and activities listed above. You can find information on how your generous contributions are being used on our website at www.jidai.or.jp

NPO Jidai no Souzou Koubou

Eastern Japan Great Earthquake- Citizen's Relief and Recovery Support Group

Bank Account Information for Donations

※ For those making bank transfers please insert the following before your name 「311Shien」 . (Ex.) 311Shien Yamada Taro

Bank Name: Shinsei Bank Account Name: Jidai no Souzou Koubou

Branch Number: 400 Account Number: 6289310 Account Type: Futsu

Swift Code/BIC (Bank Identifier Code): LTCBJPJT