



Support Our Kids ～ひとりじゃないよ

Charity Report

2011.7



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Charity Objective

- 1) To raise funds to support a “Support Our Kids Homestay Program” to New Zealand for kids from the Tohoku region who have suffered from the Great East Japan Earthquake
- 2) To raise funds to donate to selected orphanages in New Zealand and Japan who have suffered damage as a result of the recent earthquakes

Funds

Japan: 「Ichonosekifujinosono」 Orphanage in Iwate Prefecture
New Zealand: 「Cholmondeley」 Orphanage in Christchurch

Event Details

June 24th, 2011 (Friday) 19:30~22:30

Location : ANA Intercontinental Hotel Tokyo

Participants : 660 guests

Organizing Body

Support our Kids ～ひとりじゃないよ Committee

Event Supporters

Supporting Organizations

Australia New Zealand Chamber of Commerce in Japan, NPO Japan Network for Prevention of Child Abuse and Neglect, Japan New Zealand Business Council, KEA Japan (Kiwi Ex-Pat Association), Ministry of Foreign Affairs of Japan, New Zealand Embassy, New Zealand Trade and Enterprise, Tourism New Zealand, YELL FOR CHILDREN

Supporting Corporations

Adidas Japan K.K., AKS Co., Ltd., ANA Intercontinental Hotel Tokyo, Air New Zealand, ANZCO Foods Japan Ltd., A Wines, Bancorp Co., Ltd., Brand New Zealand Limited, BigHoliday, Bulgari Hotels & Resorts, Carol Priest Japan, Comvita Japan, Delta Airlines, Essentially Group, Fine Wine Club, Federal Express, Fonterra Japan Ltd., The George, Golf Partners, Good-Day Co., Ltd., Hanshin Tigers, Health Beauty Forum, Heineken, Japan Football Association, The Kahala Hotel, Kintetsu Corporation, Sheraton Miyako Hotel Tokyo, Millbrook, Orix Buffaloes, Park Hyatt Tokyo, Rakuten Eagles, Ricoh Company, Ltd. , The Ritz-Carlton Tokyo, Sanrio Company, Ltd., ,Sheraton Grande Ocean Resort, Terrace Downs Resort, Tokyo Gas Co., Ltd., Westin Hotel Tokyo, Tokyo Giants, Yomiuri Joho Kaihatsu Co., Ltd., ZESPRI International Limited



Scenes from the Ballroom



Nga Hau E Wha Maori Performers

Honorary Members

New Zealand

Toshinori Aoshima (Founder, Time Out in NZ)
Robert Bell (CEO, ANZ Japan)
Yu-Jan Chen (President, Global Sales and Marketing for ZESPRI International Limited)
Shaun Conroy (New Zealand Trade and Enterprise)
Jon Doherty (Founder, Time Out in NZ & Marketing Director, TerraceDowns Resort)
Mia Evans (GM Private banking, Bancorp Co.Ltd, Adviser, Time Out in NZ)
Deborah Hayden (General Manager, KreaB Gavin Anderson)
John Hundleby (Market Manager, Japan and Beef & Lamb New Zealand Ltd.)
Ian Kennedy (New Zealand Ambassador)
Mark Kennerley (President, Fonterra Japan Ltd.)
Makoto Kinjo (President, ANZCO Foods Japan Ltd.)
John Kirwan (National Coach Japan Rugby Football Team)
Arun Nangia (General Manager, Japan – National Australia Bank Limited)
Judith Mikami (Chairman, KEA Japan)
Ed Overy (General Manager Air New Zealand Japan)
David Perrett (Developer, Time Out in NZ)
Deane Sadler (CEO, Ad Networks Co., Ltd.)
Ryann Thomas (Managing Director, PricewaterhouseCoopers Co., Ltd.)
Shannon Walker (PR Executive, Tourism NZ)
Tim Williams (Chairman, Wine In Style Co., Ltd.)

Japan

Masaru Akai (Flower Artist)
Yasushi Akimoto (Producer)
Yukiatsu Akizawa (Chairman of NPO Jidai no Souzou Koubou)
Hidenori Asano (President, Four Seeds Corporation)
Mari Christine (Cultural Communicator)
Michiomi Fukita (President, Tokyo FM Broadcasting Co., Ltd.)
Yasuo Fukuda (Former Prime Minister of Japan, Chairman of Japan New Zealand Parliamentary Friendship League)
Terumasa Hino (Jazz Trumpeter)
Tachi Hiroshi (Actor)
Yoshinori Ida (Chairman and Director, Isuzu Motors Limited)
Kaori Ito (Mayor of Kurashiki City)
Shinichiro Ito (President and CEO, All Nippon Airways Co., Ltd.)
Naoya Kakizoe (President and CEO, Nippon Suisan Kaisha, Ltd.)
Tetsuya Kobayashi (President, Kinki Nippon Railway)
Aya Komaki (Executive Director, NPO Hello Dream)
Satoru Komiyama (Former Professional Baseball Player, Current Baseball Analyst & Commentator)
Fuminori Kozono (Senior Executive Vice-President, NTT East Corporation)
Koji Kurusu M.D., Ph.D., (Chairman, Azalee Group)
Kuniji Maruyama (President, Maruyama Nori Co., Ltd.)
Hiromi Mori (Author)
Yoshiro Mori (Former Prime Minister of Japan, Chairman, Japan Rugby Football Union)
Hideyuki Nabeshima (Senior Executive Vice President, Mitsubishi Corporation)
Hirofumi Nishiyama (President, Yomiuri Joho Kaihatsu Co., Ltd.)
Katsunori Noda (President, Kyoritsu Printing Group)
Yokichi Osato (Supreme Advisor, AMUSE Inc.)
Dr. Masahi Saito (New York Physician)
Shinya Sakai (Owner, Hanshin Tigers and Chairman, Hanshin Electric Railway Co., Ltd.)
Masamitsu Sakurai (Chairman of the Board, Ricoh Company, Ltd.)
Kotarou Shiba (President, office48 Co., Ltd.)
Kojiro Shiraishi (Sailor, Sea Adventurer)
Toru Shimada (President, Rakuten Baseball Inc.)
Kenjiro Shinozuka (Racing Driver)
Hiromi Tagawa (President & CEO – Japan Travel Bureau)
Yoshihito Tanabe (President, FM Osaka)
Mitsunori Torihara (Chairman, Tokyo Gas Co., Ltd.)
Shintaro Tsuji (President, Sanrio Company Ltd.)
Mitsuo Tsukahara (Vice Chairman of the Japan Gymnastic Association, Men's Gymnastics Olympic Gold Medalist)
Masamichi Ujite (Regional Vice President, Federal Express North Pacific)
Naoki Yamazaki (President, Up-Front Works Co., Ltd.)
Tsuneo Yoshida (Director, NPO Japan Network for Prevention of Child Abuse and Neglect)
Yasushi Yoshida (President, Bourbon Corporation)
Isao Yoshino (Chairman of the Board, Yoshimoto Kogyo Co., Ltd.)

Program Schedule

- 19 : 25 Opening Live by Kat McDowell
- 19 : 35 Greeting by MC Junko Akisawa (TBS Announcer)
- 19 : 40 Speech by New Zealand Ambassador to Japan- Mr. Ian Kennedy
- 19 : 45 Speech by Former Prime Minister of Japan- Mr. Yasuo Fukuda
- Chairman of Japan New Zealand Parliamentary Friendship League
- 19 : 50 Speech on behalf of Honorary Members
- Chairman of the Board, Ricoh Company, Ltd., Mr. Masamitsu Sakurai
- 19 : 55 Toast by National Head Coach Japan Rugby Football Team John Kirwan
- 20 : 00 Nga Hau E Wha Maori Performing Group
- 20 : 15 Mana Kana Live Performance
- 20 : 25 Video Message Introduction (Adidas)
- 20 : 45 Terumasa Hino accompanied by Makoto Aoyagi Live Performance
- 21 : 00 Charity Objective and Recipients of Funds
- Mr. Yukiatsu Akizawa & Mr. Tim Williams
- 21 : 15 Message from 「Ichonosekifujinosono」 Orphanage in Iwate Prefecture
- 21 : 20 Raffle Auction Drawing and Announcement of Winners
- 21 : 30 Special Live Auction (Auctioneer Mike Rodgers)
- 22 : 20 Closing Live Performance by all Artists 「We Are the World」
- 22 : 30 Program Ends

Picture Gallery- Opening & Speeches



Opening Music by
Kat McDowell



NZ Ambassador Ian Kennedy



Former Prime Minister Yasuo Fukuda



Master of Ceremonies-
TBS Announcer
Ms. Junko Akisawa



Honorary Member Representative Masamitsu Sakurai



Toast by John Kirwan



Special Guest Ma'a Nonu



Charity Explanation by Yukiatsu Akizawa & Tim Williams



Picture Gallery- Dinner Scenes



Special Guests Enjoying the Special Night



Picture Gallery- Raffle & Live Auction



Tachi Hiroshi & John Kirwan helping with the raffle & also presented special signed T-shirts



Rugby, Baseball, Travel Tickets, and many more great auction prizes



DJ Mike Rodgers running the Live Auction Show with the help of Mr. Komiyama and Ma'a Nonu

Picture Gallery- Performances



Nga Hau E Wha Maori Performance



Mana Kana Live



Terumasa Hino and Makoto Aoyagi Live



Artists close the event with 「We Are the World」

Disasters in Tohoku & Christchurch

March 11, 2011 (Friday) Great East Japan Earthquake

<Number of Confirmed Dead or Missing> (As of May 26, 2011)

Confirmed Dead Totals 15,073 persons (Miyagi Prefecture 8,986、 Iwate Prefecture 4,479、
Fukushima Prefecture 1,542、 Others 66 persons)

Missing Totals 8,657 persons (Miyagi Prefecture 5,243、 Iwate Prefecture 2,934、 Fukushima
Prefecture 476、 Others 4)

<Figures related to Schools> (As of June 10, 2011)

Infants · Children · University Students · Educators and Staff

Confirmed Dead 600 persons

Missing 131 persons

Reported Damage to Schools 7,998 Facilities

- Major Repairs needed 193 Facilities

Students that Transferred to other Prefectures from

Iwate Prefecture · Miyagi Prefecture · Fukushima Prefecture

11,729 persons (As of April 22, 2011)

Number of Children who have lost a parent in Iwate, Miyagi, and Fukushima Prefectures

201 persons (As of June 10, 2011)



February 22, 2011 (Tuesday) New Zealand Christchurch Earthquake

<Number of Confirmed Dead>

Confirmed Dead 182 persons
(includes 28 Japanese students)

<Figures related to Schools>

Reported Damage to Schools 163 Facilities

Students who have lost their homes 4,800



Support Our Kids (SOK) Homestay Program

The funds raised will be used to support a “Support Our Kids Homestay Program” to New Zealand for kids from the Tohoku region who have suffered from this disaster.

Participants: 50 kids from the Tohoku Region (Selected from a total of 250 kids)

Dates: July 27, 2011 to August 19, 2011

Cooperating Organizations: Tohoku Relief Homestay
Time Out in New Zealand (TONZ)

Program Details: Homestay in Auckland with New Zealand Families, Study Program at local middle and high schools, Sports activities, Volunteer Activities, Educational Activities, Cultural Activities, etc. Students will keep a daily diary and will submit a report of their experience at the end of the program.

Support Our Kids Homestay Program is made possible with the support of Tohoku Relief Homestay and Time Out New Zealand (TONZ) and it is our hope that all the kids have a great experience and return with smiles on their faces.



Time Out In New Zealand

The funds will be used in part to support our **Home Stay Program** for selected Japanese children from the disaster struck regions of Tohoku to stay with caring families in New Zealand. The “timeout” will include cultural and educational group exchange activities with children in New Zealand. Home Stay arrangements will be made through the organization “**Time Out in New Zealand**” which was spontaneously formed by New Zealanders with a love for Japan and the Japanese people.

On Friday March 11th at 2:46pm the northeast 'Tohoku' region of Japan was hit by a giant earthquake and a devastating tsunami.

Damage to a nuclear power plant in Fukushima has complicated rescue and relief efforts as radiation continues to be emitted. Japanese Prime Minister, Mr. Naoto Kan has declared this Japan's greatest crisis in 65 years since the end of World War II.

There has been an amazing response, both locally and globally with in generosity, relief efforts, cooperation and compassion. Our desire is to bless the incredible young Japanese people who have been affected by this tragedy with a once-in-a-lifetime opportunity which will empower them to dream again for an amazing future. We have put together a FREE Summer Homestay Program for Japanese high school and university students from the most heavily affected areas of Tohoku. These students' lives have been changed forever through these traumatic

Letters from Homestay Children



On March 11, I lost my parents, big sister and grandparents. Out of a family of six, I am the only one left. The bodies of my sister and Grandma were found, but my parents and Grandpa are still missing. Our house was completely destroyed. When the powerful earthquake hit, my Mum, Grandma and I all ran as fast as we could to a nearby hill. A huge tsunami was right behind us, and I saw my Mum and Grandma, who were a bit behind me, swallowed up by the wave. I kept running and running up the hill and miraculously survived. If I hadn't noticed the tsunami when I did, I'm sure the wave would have taken me too. I spent the next three days with others who had survived the horrible disaster. We had to put a wild fire out with buckets of water. There was only a little food to eat, so we all shared what we had. It was so cold that I thought I was going to die. There were so many aftershocks, too. The hardest thing was that I didn't know where my Mum and Grandma were. I couldn't stop crying. On the 4th morning after the earthquake, we walked over a mountain to get to an evacuation camp. I spent a few days at a different camp and was then reunited with my Aunt. Now I'm living with her and her daughter. Three months have passed since that day. At first I didn't understand why I had to go on living. All I could do was cry. But now I've made up my mind to be strong and live my life to the fullest. If I remain sad and depressed, my family won't be able to rest in peace in heaven. I want to reach my full potential and live with a positive outlook. I am still very afraid but at the same time know I'll make it. I have a dream. It's a dream to visit many countries, meet new people and learn about different cultures. I want to live abroad in the future. It's all up to me whether this dream comes true or not. I'm serious about achieving my dream so I won't give up! I'm excited about taking a new step toward my dream and my future through this homestay program. I know that I will be able to dream big again and have hope. I've lost everything but now I have been given a fresh start in life. Thank you so much for this amazing opportunity to be a part of this program. I can't wait to discover all the things that I will be able to do on this trip!

On March 11th, my beloved grandparents' house in Watanoha was engulfed by the tsunami. Neither of them managed to escape. They tried to run up to the second floor of the house, but were swept away by the tsunami and lost their lives.

Fortunately, we were able to find our grand father's body fairly quickly. And after the roads had been cleared, we were also able to find our grandmother's body. They were cremated, and we now keep their remains at our house. When we were out looking for them, I almost couldn't believe they were actually missing. Even when I saw their dead bodies, I found it so hard to accept the reality of such a horrible situation. Even now, it is difficult for me to accept that I have lost them.

However, I am trying my best to live my life believing that they were the ones who protected me. I believe that I am alive no because of their protection.

My dream in the future is to become an Animal Health Technician who deals with everything to do with animals, including grooming, breeding and running a pet shop. My English is not that good, but I love talking with other people. I had also wanted to go abroad and learn about other country's culture and life. For these reasons, I decided to apply for the Home Stay program.

Damage to Orphanages in NZ and Japan

March 11, 2011 (Friday) Great East Japan Earthquake

<Orphanages in the Tohoku Region>

Total Number of Facilities in Tohoku 34 Facilities

Damage to 4 Orphanages

- Ichinosekifujinosono (Iwate Prefecture)
- Sendan House (Miyagi Prefecture)
- Asahigaoka Gakuen (Miyagi Prefecture)
- Taiyo Gakuen (Iwate Prefecture)

Major repairs needed at Ichinosekifujinosono

- Number of students: 55
- Iwate Prefecture, Ichinoseki City



Ichinosekifujinosono Orphanage



February 22, 2011 (Tuesday) New Zealand Christchurch Earthquake

<Cholmondeley Orphanage>

- Major repairs needed
- Currently using temporary facility
- Number of Students: 28



Newspaper Article

THE YOMIURI SHIMBUN

読賣新聞

2011年(平成23年)

6月25日土曜日

6/25 (土) 読賣新聞 朝刊

被災児、NZに招待

赤坂でイベント



東日本大震災で被災した子どもたちをニュージーランドのホームステイに招待しようと、港区赤坂のホテルで24日、チャリティーイベント「Support Our Kids」ひとりじゃないよ」が開かれた。会場には、発起人に名を連ねた日本、ニュージーランド両国の企業トップら約

チャリティーイベントでは、マオリのパフォーマンズが披露された(港区赤坂で)

660人が参加。先住民族マオリのパフォーマンズや、ジャズトランペット奏者の日野皓正さんによるライブ演奏が行われた。この後に開かれたチャリティーオークションには、巨人の原辰徳監督のサイン入りユニホームなども登場。売上金などで被災地の子どもたちをニュージーランドのホームステイに招待するほか、一部を両国の児童養護施設へ寄付するという。

HomeStay Report



Support Our Kids ~ひとりじゃないよ



We organized HomeStay Program in New Zealand for the Tohoku students subsidized by fund raised at charity event aiming at support for the Tohoku children, held in June 24, Friday 2011 at ANA Intercontinental Hotel Tokyo.

-Period: July 27 - August 19

-- Place: Auckland, New Zealand

-- Program:

-Study English and compulsory subjects at local junior high schools and high schools

-Cultural exchange with the Maoris

-Rotorua Tour

-Farm experience tour

-Volunteer activities

-Outdoor activities

-Rugby football game watch

-Social visits

-- Participants: Selected 50 students



Letters from the Participants after the program

2011年、3月11日 東日本大震災が起きました。
 その日、私は卒業式で学校が早く終わり友達の家で遊んでいました。その時こんなこと起こるなんて思いもせず、私は友達と楽しい時間を過ごしていました。今思うとこの時間は本当に楽しい時間で大切なかけがえのない時間でした。この時の私は幸せでした。
 14時46分に地震が起きました。何が起っているのか分からなくて、何をしたいのかわからなくて「また地震だ。」くらいにしか思わなくて、本当に頭が真っ白でした。みんなが外に出て手をつないで丸くなりました。地震はおさまるところが強くなるばかりで近くに学校があったのでそこに逃げました。先生方が居たので良かったです。しばらくたつと津波がくるって言われたので屋上やサンシャインに逃げました。みんなそこにはいません。中には泣いている子もいて、みんな何が起っているのか分からなくて動揺していました。私の住んでいた蒲戸は無くなりました。何もかもが結局その日は帰れず避難所や住みました。その間も地震は続き夜も眠れません。次の日の朝放射能がもれたと聞き一斉に避難しました。本当にくやしいです。でも家族全員無事で、とても幸運な人だなと思いました。

中 略

本当にこんな良い経験ができたのは皆さんのおかげです。ありがとうございます。言葉でいへばいいです。国境を超えても人の輪が繋がっているんだと思いました。日本に来る前は震災のことで暗い気持ちでしたが、この旅行のおかげで前向きになりました。この旅行は多くの事が開けていて、できていたんだと思いました。ニュージーランドは、とてもきれいな国で心の優しい国だと思いました。来てからは本当に良かったと思います。いつか私が並ぶ立場になって担がたい！と思いました。ここからは辛いことはまたたくさんあると思うけど、一歩ずつ前に進んでがんばって行きます！

※We will continue the project as "Bridge for the Future Project" with the aim to help the Tohoku children to be independent. We plan to send the children to the 20 countries which dispatched the rescue teams to Tohoku after the earthquakes. The next program is planned to be this winter to next spring in the USA.